

# FACT SHEET



Department for the  
**Economy**  
An Roinn  
**Geilleagair**  
[www.economy-ni.gov.uk](http://www.economy-ni.gov.uk)

## ONLINE JOB POSTING TRENDS

### KEY MESSAGES

While recognising that the data from this source can vary from month to month and readers should avoid drawing conclusions on the basis of one month's figures, the latest data shows that:

- ▶ Online job postings in Northern Ireland increased by **12%** compared with the previous month. There were **8,700** new job postings in May 2025, an annual decrease of **28%**.
- ▶ UK job postings decreased annually by **6%**, whilst the monthly change was a **2%** decrease.
- ▶ Monthly job postings for Book-keepers, Payroll Managers and Wage Clerks fell by **8%** over the past month despite the rise in overall job postings. It has fallen **56%** over the past year to **150** job postings in May 2025.

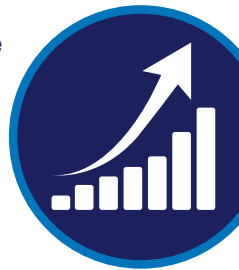
\*Figures correct as of 03/06/2025



### LEARNING AND DEVELOPMENT

**450** online job postings had the following term in their advertisement: **Learning and Development**.

Jobs mentioning "Learning and Development" rose by **8%** over the last month but declined by **17%** over the past year. These jobs make up **5%** of overall job postings for May 2025.



#### TOP OCCUPATIONS

<https://www.nidirect.gov.uk/campaigns/careers>

#### SALES RELATED OCCUPATIONS N.E.C.

Approx. 400 jobs

5% of job postings

##### POPULAR JOB TITLES:

- ▶ Sales Assistants
- ▶ Sales Advisors
- ▶ Retail Advisors
- ▶ Retail Sales Assistants

##### SKILLS:

- ▶ Product Knowledge
- ▶ Customer Relationship Management
- ▶ Selling Techniques
- ▶ Marketing

#### CLEANERS AND DOMESTICS

Approx. 300 jobs

3% of job postings

##### POPULAR JOB TITLES:

- ▶ Cleaning Operatives
- ▶ Cleaners
- ▶ Domestic Assistants
- ▶ Domestic Cleaners

##### SKILLS:

- ▶ Mopping
- ▶ Housekeeping
- ▶ Floor Scrubbers
- ▶ Furniture Cleaning

#### CARE WORKERS AND HOME CARERS

Approx. 300 jobs

3% of job postings

##### POPULAR JOB TITLES:

- ▶ Care Assistants
- ▶ Health Care Assistants
- ▶ Support Workers
- ▶ Community Care Assistants

##### SKILLS:

- ▶ Personal Care
- ▶ Medication Administration
- ▶ Companionship
- ▶ Toileting

\*Figures are subject to revision by Lightcast

# ONLINE JOB POSTINGS



Jobs reported to the Northern Ireland Employment Service can be found on [JobApplyNI](#).  
If you wish to chat online with a careers adviser for advice and guidance on your careers options see [Nidirect careers](#).

## CARE WORKERS AND HOME CARERS

Job title	Employer	Location
<a href="#">Domiciliary Care Assistant</a>	Grace Care Services NI	Across Northern Ireland
<a href="#">Care Assistant</a>	Castleview Nursing Home	Belfast
<a href="#">Support Worker</a>	Mencap	Banbridge
<a href="#">Senior Care Assistant</a>	Quality Care Services Limited	Belfast
<a href="#">Care Assistant</a>	Home Instead	Stranmillis
<a href="#">Care Assistant</a>	Bluebird Care	Ballymena
<a href="#">Care Assistant</a>	Spa Nursing Home Group	Belfast
<a href="#">Care Assistant</a>	Macklin Care Homes	Magherafelt

## SALES RELATED OCCUPATIONS N.E.C.

Job title	Employer	Location
<a href="#">Various Retail Roles</a>	Tesco	Across Northern Ireland
<a href="#">Sales Consultant</a>	Fragrance Shop	Belfast
<a href="#">Various Sales Roles</a>	Card Factory	Across Northern Ireland
<a href="#">Various Sales Related Roles</a>	Winemark	Across Northern Ireland
<a href="#">Various Sales Related Roles</a>	Caffe Nero	Across Northern Ireland
<a href="#">Retail Advisor</a>	EE	Belfast
<a href="#">Retail Advisor</a>	Vodafone	Craigavon
<a href="#">Various Sales Roles</a>	Poundland	Across Northern Ireland

## CLEANERS AND DOMESTICS

Job title	Employer	Location
<a href="#">Cleaner</a>	Omniplex	Antrim
<a href="#">Public Area Cleaner</a>	Loughview Leisure	Templepatrick
<a href="#">Cleaning Operative</a>	GRAHAM Group	Belfast
<a href="#">Evening Cleaner</a>	ServiceMaster NI	Moira
<a href="#">Cleaner</a>	Bellamianta	Dungannon
<a href="#">Night Porter</a>	Belfray Country Inn	Derry
<a href="#">Cleaning Operative</a>	Daly Clean	Bangor
<a href="#">Cleaner Supervisor</a>	Mitie	Belfast

# DEPARTMENT FOR THE ECONOMY SKILLS PROGRAMMES

## Skills programmes for individuals



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### Assured Skills Academies

#### Assured Skills Academies

If you're unemployed, under-employed, or want to change career, then [ASSURED SKILLS ACADEMIES](#) pre-employment training can help you.

Assured Skills Academies help individuals gain the skills they need to compete for guaranteed job vacancies, with both new Foreign Direct Investment (FDI) companies and expanding locally based businesses. In the last 2 years over 280 people have secured employment through academies.



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### Apprenticeships

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An [APPRENTICESHIP](#) can give you the training and qualifications you need to help you get ahead in your chosen career. There are currently two framework levels to choose from, Level 2 and 3. It usually takes up to two years to complete one level and up to four years to finish the two levels depending on their complexity and your ability.

#### Higher Level Apprenticeship

If you've completed A Levels or equivalent, you may be interested in a [HIGHER LEVEL APPRENTICESHIP](#), which offers the opportunity to gain quality training and a recognised higher education qualification at level 4 to 7 (Foundation Degree to Masters) while in paid employment. By taking part in a Higher Level Apprenticeship, you can gain the skills that employers need and that are relevant to the local economy, therefore improving your prospects of good earnings and sustained employment.



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### Skill Up

#### Skill Up

If you're aged 18 and over and eligible to work in Northern Ireland, a range of free accredited courses are available to help you re-train and re-skill, through [SKILL UP – the flexible skills programme](#). The Department for the Economy is supporting free short courses, delivered by the local further and higher education providers.

## Skills programmes for businesses



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### InnovateUs

#### InnovateUs

[INNOVATEUS](#) is fully funded by DfE. It helps businesses with fewer than 50 employees gain skills to engage in innovation activities. Delivered by the six local Further Education colleges, up to 60 hours of tailored training is provided during each InnovateUs project, either in the workplace, college, or via online learning. The programme provides an important first step for those small businesses who wish to upskill and innovate. Projects help develop ideas for new products, processes, or services and training is tailored to meet the needs of each individual business.



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### Skills Focus

#### Skills Focus

[SKILLS FOCUS](#) aims to support, promote, and facilitate collaborative working between business and colleges by providing tailored skills provision to small-to-medium enterprises (SMEs) with fewer than 250 employees. It meets business needs by increasing the skills levels and employability of the existing workforce to qualifications at level 2 and above, up to and including Level 7 (Master's degree level). The programme is currently 90% funded by DfE with a 10% contribution from participating businesses.